

**PRESS INFORMATION BUREAU (DEFENCE WING)
GOVERNMENT OF INDIA**

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Thursday, October 12 , 2023

Special Campaign 3.0 of Department of Military Affairs

Special Campaign 3.0 is being carried out in Defence Establishments all over the country with enthusiasm and wholehearted participation. Campaign activities are being undertaken in units and formations of the three Armed Forces across the country, including far flung and border areas. Tangible targets were set by the department for each aspect of the campaign during its preparatory phase in the last fortnight of September 2023.

In its implementation phase from 02 October 2023 till 31 October, 2023 the campaign is focusing on achieving clean work places and surroundings by way of general cleanliness, better space management, disposal of scrap, weeding of old records and beautification of available space. Another key focus of the Special Campaign is reduction of pendency in public grievances, MP, PMO and State Government references, appeals and parliamentary assurances.

Several coordination meetings at senior levels have been held in this regard and the objectives of the campaign are being pursued with full resolve and commitment by all officials. In the first week of the campaign a total of 2,63,859 files have been reviewed, about 3000 campaign sites have been cleaned and 225 rules have been identified for review. Revenue earned by way of value of scrap disposal till now is Rs. 13,15,00320. Progress of the campaign is being monitored on a daily basis.

ABB/SR/GC