

**PRESS INFORMATION BUREAU (DEFENCE WING)  
GOVERNMENT OF INDIA**

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New Delhi, Asvina 20

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Thursday, October 12, 2023

**Progress of Special Campaign 3.0 of Department of Defence**

Department of Defence is into the second week of the implementation phase (02-31 Oct, 2023) of the Special Campaign 3.0 along with the concomitant Swachhata Abhiyan. It may be recalled that during the preparatory phase of the Special Campaign 3.0, Department of Defence had identified a total of 3066 locations/sites across India where the Swachhata Abhiyan with people-centric engagement is to be undertaken. These locations pertain to various organizations such as Controller General of Defence Accounts, Border Roads Organization, Military Hospitals, Directorate General of National Cadet Corps, Indian Coast Guard, Sainik Schools, Canteen Stores Department and the Cantonments. At the close of business of 11.10.23, 917 such sites have already been covered and all the associated activities have also been given wide publicity at various public fora/platforms.

The pendency across various parameters viz. MP references, public grievances, Inter-Ministerial Consultations, Parliamentary Assurances and State Government references had been entered on to the dedicated Special Campaign 3.0 portal. A total number of 35,660 physical files has been freshly identified for reviewing out of which 18,631 such files have already been reviewed till 11.10.2023 and 9,262 such files are proposed to

be weeded out. A dedicated team is liaising with all the divisions and attached/subordinate offices of the Department to monitor and update the data on the Special Campaign 3.0 portal on daily basis. At the close of business on 11.10.23, a total of 44,561 square feet of space has been freed and revenue of Rs 55.14 Crore has been generated by way of auction of condemned vehicles and disposal of other scrap and obsolete items. A total of **27** rules/processes has also been simplified.

All the activities being carried out in connection with the Special Campaign 3.0 and Swachhata Abhiyan are also being posted against the hashtag # Special Campaign 3.0.

**ABB/GC**