

**PRESS INFORMATION BUREAU (DEFENCE WING)
GOVERNMENT OF INDIA**

‘हर काम देश के नाम’

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**Defence Production Department Hits 100% Target in Special Campaign 3.0
Streamlines Government Processes**

The Department of Defence Production has successfully conducted and completed the Special Campaign 3.0. The Special Campaign comprising both the preparatory (15-29 Sep, 2023) as well as the implementation phase (02-31 Oct, 2023) has encompassed various aspects with emphasis on inculcating Swachhata as a daily habit so as to ensure a cleaner and decluttered workplace which eventually culminates in the enhanced productivity. During the Campaign, the records management practices were reviewed that included inspection of the Departmental Record Room. There was heightened focus on various defence establishments this year. Meetings to review the action plan of all the concerned DPSUs and attached Offices were held at the highest level during the preparatory phase and in the implementation phase. The data was collected on a daily basis and the same was updated on the Special Campaign for Disposal of Pending Matters (SCDPM) portal of DARPG.

The Department of Defence Production has achieved 100 % disposal of all the identified targets across various parameters. A total of 8 references from MPs, 3 references from State Government, 2 references from PMO, 155 public grievances and 57 public grievance appeals on Centralised Public Grievance Redress and Monitoring System (CPGRAMS) has been disposed off during the implementation phase, which also includes simplification of 3 rules/processes. A total of 25,000 physical files have been reviewed, out of which 22,350 files have been weeded out. In keeping with the overarching thrust of this Campaign on gainful utilization of available resources and generation of revenue from disposal of scrap, the DPSUs and attached Offices of DDP have generated a revenue of Rs. 20,21,19,650/- by way of disposal of 3000 MT unserviceable stores/scrap which have resulted in 7,78,640 square feet of space freed up during this campaign.

Furthermore, the Pan-India Swachhata Abhiyan with people-centric engagement has been undertaken across 800 locations by DPSUs and attached Offices in various part of the country. It may

also be worthwhile to mention that journey of the Department of Defence Production during the Special Campaign 3.0 has been dotted with several milestones. As part of the best practices deployed during the Campaign, several best practices were adopted by DPSUs and attached Offices of DDP. Mechanised Cleaning, Beautification of Offices / Premises by reuse of scrap which follows the principle of Reduce, Reuse and Recycle of waste material or scrap, Construction of road using slag dump (500 MT) within the Plant, which has been accumulated over a period of time and the same has been used for laying road around the inner perimeter of MIDHANI. In order to keep the environment green and create a pleasant atmosphere within the plant, instead of procuring the plants from outside, inhouse nursey is developed in several DPSUs and attached Offices, Segregation of Medical Waste, Plantation of Trees, Utilisation of distilled water from AC units of gear Metrology.

In Goa Shipyard Limited (GSL) residential colony, a composting pit has been set up to process food waste from canteen, dead leaves and biodegradable waste. This initiative not only reduces the burden on landfills but also produces nutrient-rich manure. The resulting compost is utilized to support plant growth, contributing to a greener and healthier environment. Bharat Electronics Limited (BEL) has taken a step forward in treating waste water to meet reusable standards thus recycling it for production purposes. Likewise, domestic waste water is treated and recycled for horticultural purposes. BEL residential complex of Bengaluru has achieved a water positive status with the commissioning of a sewage treatment plant (STP) to treat 10 MLD sewage and rejuvenate the local Bangalore. In house fabrication of podium from scrap using the waste from office chair and included a holding pad for placement of paper/book.

Public awareness about the campaign has been spread using social media platform, banners, posters, painting competitions etc. Notably, over 823 tweets have been shared on X (formerly known as Twitter) by DPSUs, its Attached Offices and DDP, all tagged with #SpecialCampaign 3.0.

The Swachhta Campaign 3.0 has made significant strides in enhancing cleanliness and efficiency in the defense production units and attached offices. By promoting a culture of cleanliness, actively engaging the employees, harnessing technology and involving the community, the Swachhta Campaign 3.0 has succeeded in realizing its core value and ideal of bringing the cultural change or change of mindset which requires consistent effort. Encouraging a culture of cleanliness will benefit the country in the long run, leaving a lasting impact on the defense production units and the nation at large.

ABB/GC